

Evaluating the impact of public involvement in SPECTRUM research

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UNIVERSITY of
STIRLING



Background/Context

SPECTRUM is a multi-university/agency research group focused on health inequalities and the commercial determinants of health – *the strategies and approaches used by industry to promote products and choices that are bad for health.*



Background/Context

SPECTRUM has been running for five years, and it is coming to the end of its funded duration. It supports three public involvement groups of:

- People who smoke and/or vape (facilitated by the University of Nottingham)
- Members of the public interested in alcohol/food policy research (University of Stirling)
- A group of mental health service users who also smoke and/or vape (Kings College London)

Activities have included: participation in panel meetings, serving as lay advisors on research applications, providing comments on materials and communications, advising on the development of new studies.



PPI Group Stirling

- Bid development for projects about heart disease, negative advertising and environmental impacts
- Feedback on ongoing project around alcohol framing
- Feedback on findings for a project looking at the commercial determinants of mental health



Value and impact

The findings will:

- Capture important aspects of the impact that public involvement has had on SPECTRUM research
- Inform future public involvement approaches
- Be of interest and relevant to public involvement representatives, academic PPI leads and researchers working in public health and in other big groups.



Methods



Discussion groups and
interviews with members



Interviews with
facilitators



Interviews with
researchers

Timeline



Sept 2023	Ethics application submitted - completed
Oct –Feb 2023	Meeting with PPI leads - input to PPI group topic guide - completed
Feb 2024	Initial meeting with the PPI groups - completed
Mar 2024	PPI contributor discussions and one to one interviews
Mar 2024	PPI contributor input to PPI lead and researcher topic guides
Apr-May 2024	PPI lead discussions
May-Jun 2024	Researcher discussions
Mar-Aug 2024	Analysis
Aug-Sept 2024	Draft findings and infographic written up
Oct 2024	Draft findings and lay summary circulated
May-Nov 2024	Workshop organisation
Nov 2024	Workshop delivery
Dec 2024	Full paper circulated
End Mar 2025	Paper submitted for publication

Outputs



Workshop in 2024



Journal paper



Report



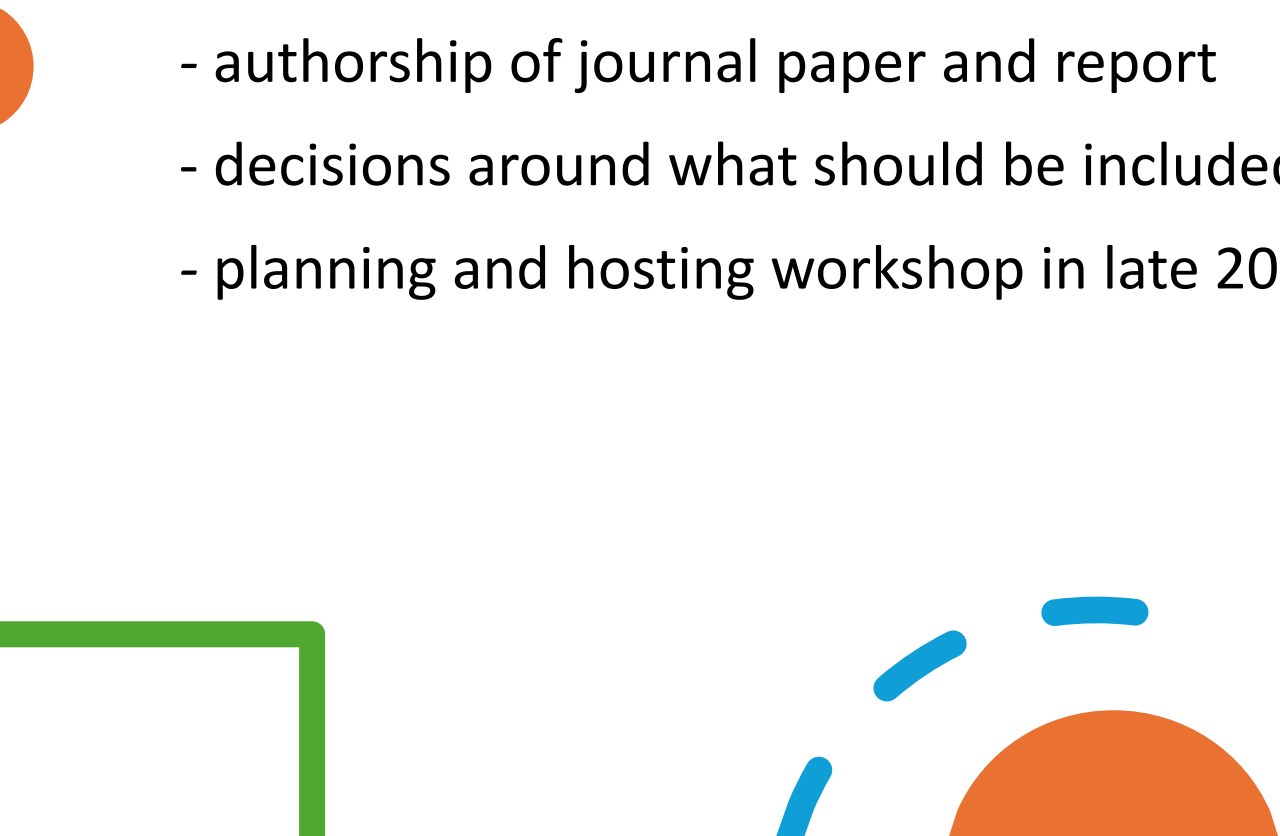
Infographic



All with input from
members of the
three PPI groups



How PPI will be included in the evaluation

- feedback on questions for facilitators and researchers
 - authorship of journal paper and report
 - decisions around what should be included in our infographic
 - planning and hosting workshop in late 2024
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Thank you!

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